

AND Direct, LLC "CXO" Business Object Model

- I. Operations Management
 - A. ERP (Inventory, Shipping, Purchasing) (CSV/xml/PDF)
 - B. HR (Insurance, Payroll, Hiring/Onboarding) (stratML/xml/XRBL)
- II. Marketing Management (Marketing 360)
 - A. Sales (CSV/xml)
 - B. CRM (CSV/xml)
 - 1. B2B
 - 2. B2C
- III. Financial Management (Intuit Enterprise w/Excel & Bank Integration)
 - A. Accounting
 - 1. Accounts Receivable (UCC-1 Accounts) (CSV/xml/PDF)
 - a) Data to Trade Exchange or ServCo (CSV/xml/PDF)
 - 2. Accounts Payable (Debt) (CSV/xml/PDF)
 - a) Data to D&B Credit Builder (CSV/xml/PDF)
 - 3. Costing/Segregation (XRBL)
 - 4. Taxes (taxML)
 - B. Financing
 - 1. Financials (S-O/D-F)
 - a) AND Direct, LLC will act as "Responsible Principle" per S-O (stratML/XRBL)
 - b) 3rd-Party Audits (data to D&B iUpdate) (xml/PDF)
 - 2. Debt (AP/Loans) (CSV/xml)
 - 3. Equity (Owner/Investor) (CSV/xml)
 - C. Credit ([Dun & Bradstreet Decisioning Platform](#) and [Trade/Exchange](#))
 - 1. Personal (Extensions of Credit/[Business Credit Building Program](#))
 - a) Tri-Bureau ([ServCo](#)) (Metro-2/xml)
 - b) UCC (data to iUpdate) (CSV/xml/PDF)
 - 2. Business ([Corporate Credit Builder Program](#))
 - a) UCC Debtor (data to [Dun & Bradstreet Credit Builder](#)) (CSV/xml/PDF)
 - b) UCC Creditor (data to iUdate) (CSV/xml/PDF)
 - c) Experian Business
- IV. Legal
 - A. Inside/Outside Contracts
 - 1. Operating Agreements (stratML/xml/XRBL/PDF data going to Sec. of State/SEC/Edgar)
 - 2. Pre-Purchase Contracts (Creditor/Debtor w/info going to appropriate database) (stratML/xml/XRBL)
 - 3. Independent Contractor Agreements (stratML data)
 - B. Compliance
 - 1. Organizational Tests (stratML/legalML data)
 - a) Nonprofit/For Profit
 - 2. Operational Tests (Scoreboarding xml/XRBL data)
 - a) Sarbanes-Oxley/Dodd-Frank
 - b) GAAP
 - c) SEC